



## REQUEST FOR PROPOSALS

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For the Appointment of a **Full-service Digital Agency** for Northern Cape Tourism Authority for the following service:

Development of a Digital Strategy taking into consideration current digital platforms which include Website Enhancements, Management & Maintenance, Digital Campaigns, Content Development and Social Media Management, Northern Cape Travel Guide app, production and management and creation of compelling and curated content.

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**BID NUMBER: NCTA-01-2021**

**Released:** 11 March 2021

**Submissions Close:** 01 April 2021

**Queries in writing to:** Ms Dianna Martin and Roscoe Miller

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**Submission of proposals:**

Hardcopies to be hand delivered to Tender Box

**Northern Cape Tourism Authority**  
**Tender Box**  
**15 Villiers Street**  
**Kimberley, CBD**